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Ask around.

Ask to compare decor proposals with a few friends.

Though it may seem like overstepping boundaries, most couples will have the same questions you do. Comparing proposals will help you understand how decor is priced.

Seek advice.

Seek advice from your wedding planners.
What are their experiences of working with different companies and different price ranges?

Compare.

Using your new knowledge, compare the decor styles of the companies you're choosing from. Narrow down your selection to two companies with experience in the style you like.

Consider creativity, reliability, responsiveness, and reputation.

Obtain proposals for your vision from both companies.

Follow your instincts.

Identify the emotional value of what you're receiving from each company. How do they make you feel? That feeling will determine whether what you are receiving is worth the cost.

Work together.

Ask your wedding designer to help you understand the differences between what has been priced. There are many things that go into pricing, and it's worth understanding exactly what you're getting and making an informed decision. After all, you're only doing this once.

You want to make a liberating choice.

